



TRADE MARK

INTRODUCTION



➡A trademark is a unique symbol or word(s) used to represent a business or its products. Once registered, that same symbol or series of words cannot be used by any other organization, forever, as long as it remains in use and proper paperwork and fees are paid. If you want to differentiate your brand, company, product, or service from others, you must register your trademark to ensure no one can impersonate your brand identity in the market. Additionally, it secures your rights and protects your intellectual assets.

TRADEMARK SYMBOLS

➔ The ® symbol, or "R" in a circle, indicates that a word, phrase, logo, or service mark is a registered trademark. It's often used in superscript and can only be used by the owner or licensee of the registered trademark in the regions where the trademark registration is valid.

➔ The service mark symbol,SM, is used to indicate that a service mark is being used, and that the user claims rights to the mark. Service marks are a type of intellectual property that identify a service provider, rather than a product manufacturer.

➔ The trademark symbol (TM) indicates that a word, phrase, logo, or other mark is being claimed as a trademark or service mark. It's often used in superscript to notify consumers and competitors that a trademark is being claimed, even if the owner hasn't filed a registration application.

Trademark Symbols



Registered Trademark



Trademark



Service Mark

WHO CAN APPLY FOR TRADEMARK REGISTRATION ONLINE?

TRADEMARK REGISTRATION IN INDIA IS OPEN TO A WIDE RANGE OF ENTITIES AND INDIVIDUALS, INCLUDING:

- Individuals
- Joint owners of a company
- Proprietorship firms
- Partnership firms (with a maximum of ten partners)
- Limited Liability Partnerships (LLPs)
- Indian companies
- Foreign companies
- Trusts
- Societies

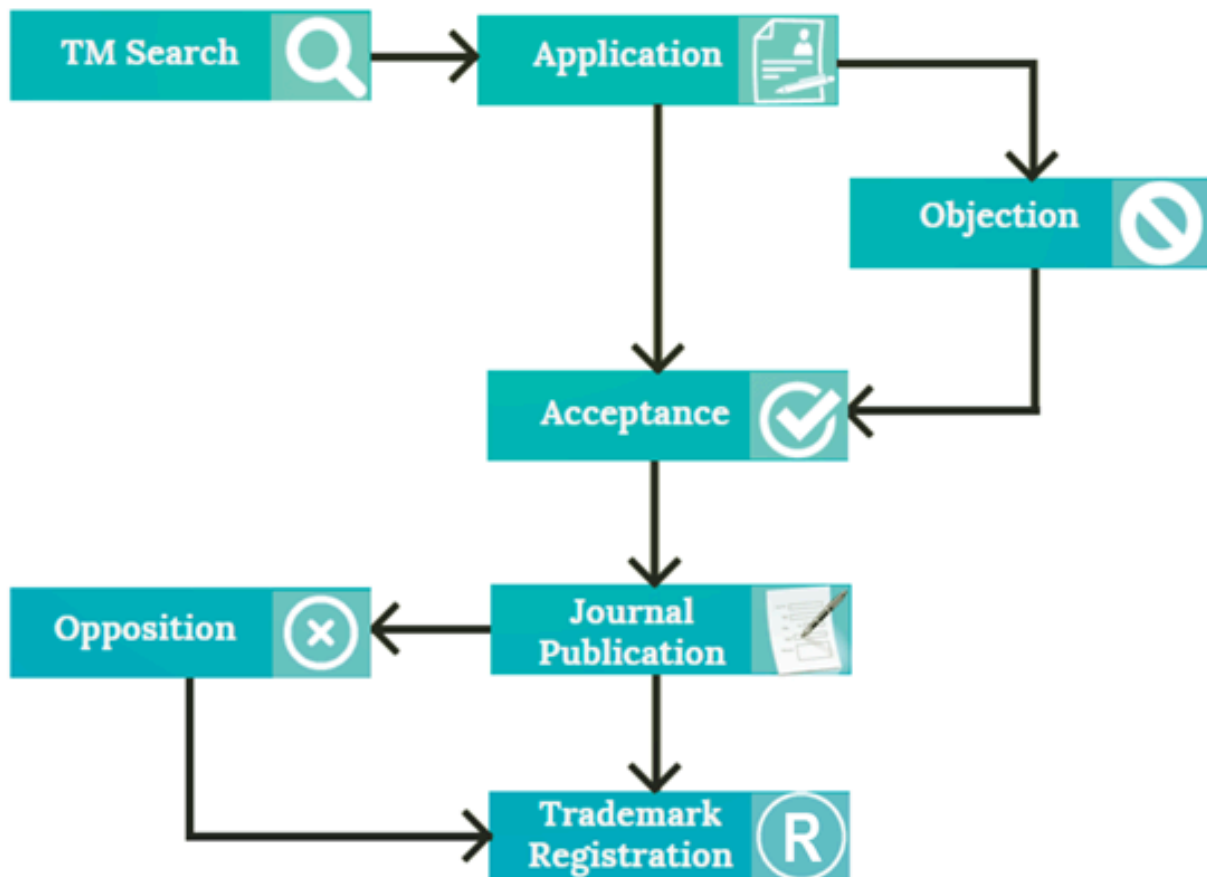
Documents and Details Required for Trademark Registration

To register a trademark, certain documents are non-negotiable. These usually include:

- Business Registration Proof
- Logo and Brand Name Descriptions
- Identity and Address Proofs of the Business Owner

Our Trademark Filing Services make this a seamless experience, ensuring you have everything in place for a successful registration.

PROCESS OF TM REGISTRATION



- **Trademark Filing Process in India**

Log in to the official website of trademark registration in India:

<https://ipindiaonline.gov.in>. After completing the trademark search, the next step is filing the trademark registration application with the Trademark Registrar.

- **The Vienna Codification Process**

The Vienna Classification, also called the Vienna Codification, is an international system that categorizes the figurative elements of trademarks. After filing the trademark registration application, the Trademark Registrar will apply the Vienna classification to the trademark's figurative elements.

- **Trademark Journal Publication**

Once the Trademark Registrar accepts the application, the trademark will be published in the Trademark journal. If no objections are submitted within 90 days of publication, the trademark will be registered within 12 weeks.

- **Trademark Hearing**

A Trademark Hearing Officer will schedule a hearing if a third party objects to the application. Both the applicant and the opposing party have the chance to present their arguments. Based on the hearings and evidence, the Trademark Hearing Officer will decide whether to accept or reject the application.

- **Trademark Objection**

Trademark objections are typically one of the initial stages in the trademark registration process. Instead of outright denial, the Registrar seeks valid reasons or explanations regarding the trademark's registrability.

- **Trademark Opposition**

Trademark opposition occurs when a third party files an objection against registering a trademark. The Registry accepts oppositions from any natural or legal person, including individuals, businesses, partnership firms, and trusts.

- **Trademark Renewal**

After successfully registering your trademark, it remains valid for ten years from the filing date. To ensure the continued protection of your trademark, it is imperative to renew it every ten years.

Thank You
